



JI HYE HONG

195, Mapo-daero, Mapo-gu, Seoul, Republic of Korea
Cell: +82-10-7102-2377
hongwisdom@gmail.com

To whom it may concern

This letter is to express my interest in the graphic designer position.

Based on my education and skills in graphic and web design,
I am confident that I will be a great asset to your company.

I have always felt passionate in design, thus I chose graphic design
as a major in the college without hesitation. My college education at Tong-myeong University
allowed me to improve both print and web design skills. In particular, design document
layout is one of my strong skills.

Through my experience in Lock & Lock, Texas, Inc., I've learned how to manage projects
and work as a team. I was also involved in managing all sale events promoting
the sale of a \$500,000 inventory. I acquired the ability to excel not only in design, but also
in photography and business operations.

Volunteered as a graphic designer at Denton Korean Baptist Church, I was able to showcase
my ability in design via brochures and weekly paper using the layouts that I created.

In addition, I've also successfully created several web sites with CSS and coding.

I am enthusiastic regarding the graphic design position in your to help your company.
I appreciate the opportunity to discuss my qualifications in detail with you.
Thank you for your consideration.

Sincerely,
Ji Hye Hong



JI HYE HONG

195, Mapo-daero, Mapo-gu, Seoul, Republic of Korea
Cell: +82-10-7102-2377
hongwisdom@gmail.com

PROFILE

Strong background in graphic design, photography, commercial art, and computer applications complemented by knowledge of business operations and customer service.

EDUCATION

Master of Art in Learning Technology <i>University of North Texas</i> Denton, TX	2010 –
Master of Fine Art in Graphic Design <i>Academy of Art University</i> San Francisco, CA	2004 – 2005
Bachelor of Arts and Design in Computer Graphics <i>Tong-Myeong University</i> Busan, South-Korea	2000 - 2004

EXPERIENCE

Creative Marketing Manager Rearth USA, Dallas, TX / www.ringkestore.com <ul style="list-style-type: none">• Manage inventories and promotions• List up and manage products on Amazon (US, CA, UK, DE, ES, FR, IT, JP, IN) eBay, Rakuten, Newegg, and Lazada• Manage Amazon FBA Inventories (Inbound and outbound)• Manage web-site (Web-template: Shopify)• E-mail marketing (Planning promotions and design HTML templates : Mailchimp & Getresponse)• SNS Channels Manage (Facebook, Twitter, Instagram, Youtube, and Blog)	July 2013 - Present
Web and Graphic Designer Axis I SybronEndo, Coppel, TX <ul style="list-style-type: none">• Set up new web-site (CMS: Drupal) : www.axissybronendo.com• Magazine AD Design (Dentistry Today and Dental Product Shopper)	March 2013 - June 2013
Lock&Lock Texas, Inc., Farmers Branch, TX <ul style="list-style-type: none">• Designed and managed the company web-site (www.locknlockplace.com)• Web-templates used : ProStore, Magento, and CS Cart• Designed product packages• Photographed and modify product photos• Planned promotional events and E-mail marketing (Mail Chimp)• Magazine AD Design (Home World)	2010 – 2012



JI HYE HONG

195, Mapo-daero, Mapo-gu, Seoul, Republic of Korea
Cell: +82-10-7102-2377
hongwisdom@gmail.com

EXPERIENCE

Freelance Web Designer

2008-2013

- SHI Design / www.shi-design.com
A residential interior design service company in Richardson, TX
- Retail Experience Design / www.redretail experienc design.com
An interior architectural design firm in Richardson, TX
- J Sushi / www.jsushibar.com
A Japanese restaurant in Denton, TX
- Buy Mije / www.buymije.com
A clothing retail store in Korea
- Cheap Golf / www.cheapgolf.cafe24.com
A golf equipment store in Korea

Volunteer graphic designer

2009

- Denton Korean Baptist Church, Denton, TX
- Design brochures and weekly paper
 - Managing interior banners, posters, and signs

SKILLS

- Creative: Print design, Web design, Advertising design, Photography
- Software: Microsoft office, Adobe Photoshop/Illustration/In Design CS series, Dreamweaver, Flash, Quark X press
(Platform: Mac and Windows)
 - Technical: HTML, CSS, Flash, Printing
 - Web-template: Shopify, 3DCart, Magento, Drupal, Cafe 24
 - Others: Bi-lingual (English and Korean)